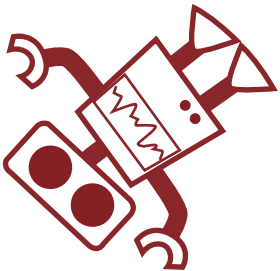
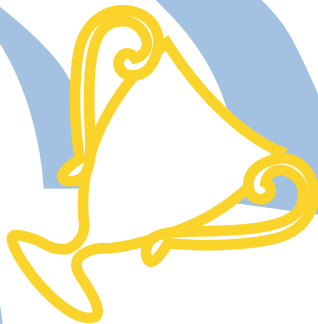


Impact Report 2019



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New Girlguiding Ulster logo

2019 has been an excellent year for Girlguiding Ulster. This report will show the huge impact that we have had across Northern Ireland and how we can continue with even greater momentum in 2020 and the next decade of Guiding.

Our volunteers, members and staff have worked together to improve our communities across Ulster. Members have taken part in various social action projects, spoken out about important issues, and helped shape the new 2020 strategy for Girlguiding.

About Girlguiding Ulster

Girlguiding is the UK's largest charity for girls and young women. At Girlguiding Ulster we strive to build girls' confidence, raise their aspirations and encourage them to make a positive difference by providing them with a safe space to discover their full potential.

We provide opportunities for girls to experience adventure and fun through sleepovers, events, camps and challenges. Many new friendships have been made through Guiding and our weekly programme of activities gives girls and young women opportunities to develop new skills, work as part of a team as well as learning to take the lead.

Our valued volunteers are regularly supported through trainings and networking opportunities to deliver great Guiding and become inspirational leaders.



**Rainbows**
Age 4-7

**Brownies**
Age 7-10



**Guides**
Age 10-14

**RANGERS**
Age 14-18



Being Our Best

In 2015 we set ourselves ambitious goals when we created 'Being Our Best', a strategic plan which will ensure we get even better at everything we do by 2020.

Our strategy is inspired by our ultimate vision of an equal world; a place where all girls can be happy, safe and fulfil their potential.

Through our high-quality, girl-led programmes, delivered by inspirational leaders, we will empower girls to find their voice and achieve their personal goals.

Therefore we have committed to 'Being Our Best', and getting even more girls involved in our amazing and unique offer.



Excellence

We strive to become better and better in all that we do for girls.



Access

We will work together to ensure that more girls from all backgrounds benefit from what we do.



Voice

We will listen to girls and promote their voice.



Capacity

We will work collaboratively to improve our process and decision making.

Girlguiding Ulster Overview

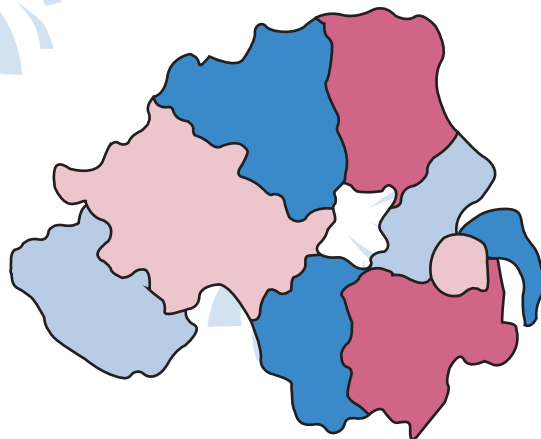
2019 has been a brilliant end of the decade for Girlguiding Ulster!

Together we took part in Future Girl Acts, have had three international adventures, fundraised over **£13,000** and opened our brand new Robinson Village at Lorne Estate, with **8** wooden cabins.

Girlguiding Ulster is made up of:

9 Guiding Counties

- Armagh
- Belfast
- North Antrim
- South Antrim
- North Down
- South Down
- Fermanagh
- Londonderry
- Tyrone



73 Guiding Districts

595 Units

10,809 Members

2,642
Rainbows

3,302
Brownies

2,129
Guides

522
Rangers

2,214
Volunteers

Lorne Estate

Home of Girlguiding Ulster

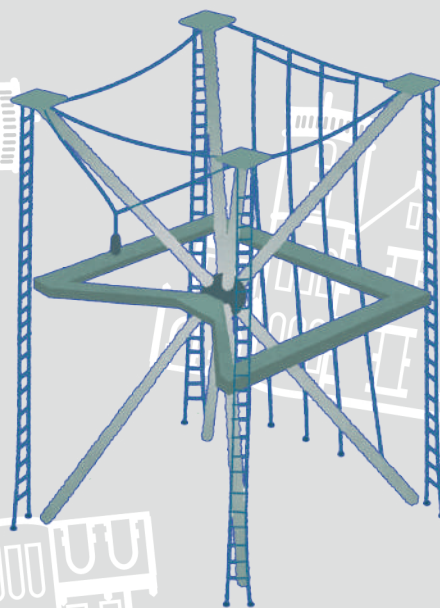


Lorne Estate welcomes not only Girlguiding members through its gates, but other uniformed organisations, youth and church groups, schools and corporate groups.

In 2019 we had **10,314** guests using Lorne Estate's excellent facilities.

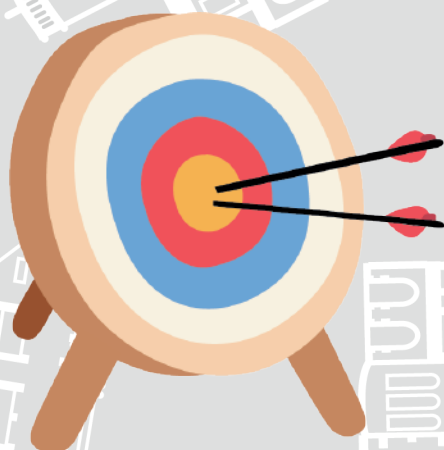
29 schools took part in team-building days or activity residentials in 2019.

This has enabled **1,370** pupils and teachers to have new experiences, create positive peer relationships, build their confidence and resilience, and have fun.



We ran our popular Easter and Summer Schemes again in 2019.

1,872 children joined us to have new adventures, make friends and challenge themselves.



In May 2019 we were delighted to open our brand new wooden cabin accommodation, Robinson Village, with **8** six-berth cabins providing an option for groups between camping and residential.



This brings our total capacity to a huge **642** guests, with:

94 in indoor accommodation

48 in Robinson Village

500 across our three fully-equipped campsites



We made efforts to become more green by increasing our recycling, placing food bins in each building, replacing bulbs with LED bulbs, reducing our single-use plastic consumption and collecting crisp packets to send to Terracycle.

We also planted close to **800** trees with some help from the Woodland Trust.

We maintained our **4** star Northern Ireland Tourist Board rating for group accommodation, as well as our AAIA Adventure Mark standard.

Our Outdoor Activities Manager achieved his Vertex Operational Inspection and Maintenance qualification.

We were successful in an application to the Education Authority, becoming an approved centre for their youth residential programmes.



Excellence

Jennifer travelled to Poland for the 2019 WAGGGS Juliet Lowe Seminar in November to develop her leadership skills.

International

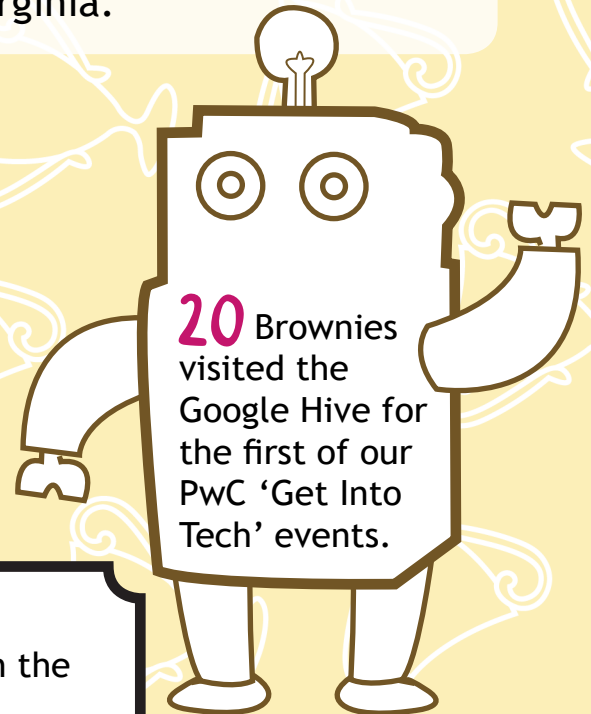


took part in international trips to Portugal, Germany, and the World Scout Jamboree 2019 in West Virginia.

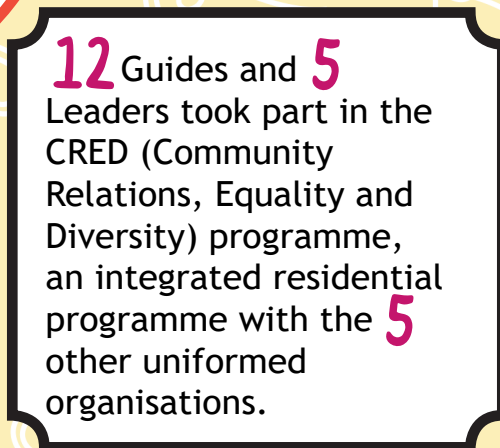
Girlguiding Ulster Projects



Sport NI visited **12** units to deliver a range of workshops with our members.



20 Brownies visited the Google Hive for the first of our PwC 'Get Into Tech' events.

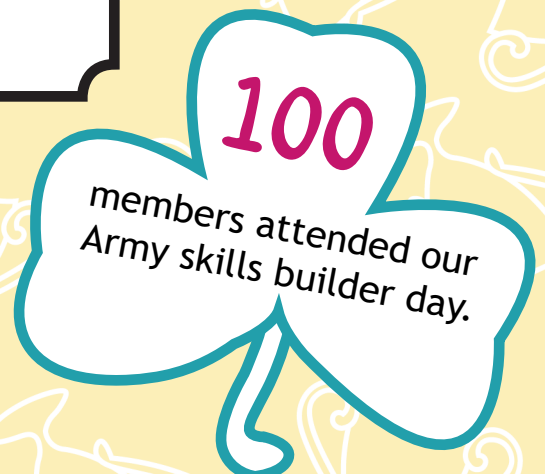


12 Guides and **5** Leaders took part in the CRED (Community Relations, Equality and Diversity) programme, an integrated residential programme with the **5** other uniformed organisations.



We launched our ScamwiseNI partnership after a successful pilot in 2018.

Over **100** members have received their badges so far.



100 members attended our Army skills builder day.

Programme

In 2018 we launched the New Programme, and in 2019 units across Ulster have been earning new Interest Badges, taking part in new UMAs, completing Skills Builders and achieving Theme Awards. The amount of badges and UMAs purchased in the Girlguiding Ulster shop included:

Interest Badges

3,212

 Rainbows

4,738

Brownies

1,934

Guides

121

RANGERS

Unit Meeting Activities

190

 Rainbows

units

233

Brownies

units

192

Guides

units

59

RANGERS

units

Skills Builders & Theme Awards Badges



Know Myself

1,120 Skills Builders
669 Theme Awards



Express Myself

1,956 Skills Builders
986 Theme Awards



Be Well

2,031 Skills Builders
844 Theme Awards



Have Adventures

1,075 Skills Builders
459 Theme Awards



Take Action

588 Skills Builders
245 Theme Awards



Skills For My Future

784 Skills Builders
216 Theme Awards



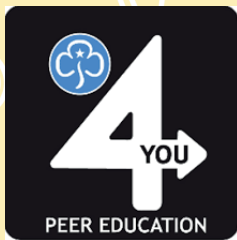
Volunteers

According to our badge sales, **2620** new members made their promises in 2019, including: **914** Rainbows, **1,058** Brownies, **586** Guides and **62** Rangers

At Girlguiding Ulster, we are extremely proud of the achievements of not only our girls, but also our amazing volunteers who give up their time to lead and inspire our young members.

In 2019, **37** members achieved their Young Leader Qualification and **115** members achieved their Leadership Qualification.

Peer Education



We have **30** trained Peer Educators in Girlguiding Ulster who deliver sessions on gender stereotypes, body confidence and mental wellbeing. In 2019 they delivered **24** sessions, reaching **326** members.

Girlguiding Ulster Events

3,501 girls attended our Girlguiding Ulster regional events in 2019.

£9,392 was raised from our annual fundraiser, The Lorne Walk.





Access

Awards

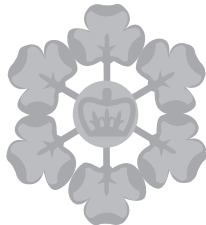
Her Majesty The Queen awarded Jacqueline an MBE for her outstanding work with girls and young women.



Beverley, Sharon, Maureen and Lucy were presented with Girlguiding Ulster Awards for their commitment and service to guiding.



Ellen, Chloe, Honor, Rachel and Shannon were presented with their Queen's Guide Awards at the House of Commons.



Duke of Edinburgh

In 2019, **105** members completed their Duke of Edinburgh awards, discovering new talents, developing their skills and pushing themselves to their limits.



64
Bronze



25
Silver



16
Gold

Service

Girlguiding Ulster volunteers received **86** 5 year, **55** 10 year, **25** 20 year, **16** 30 year, **8** 40 year, **5** 50 year and **2** 60 year Long Service Awards in 2019.

School Visits



We visited **20** schools in 2019, giving us the opportunity to speak to **2,136** girls about the amazing and life-changing opportunities that Guiding could give them.

2 new units received Starting New Unit grants to help them on their way!

Building Our Movement

As part of our Farm Safety Partnership, Girlguiding Ulster attended the Balmoral Show for the third year running. We met with our members, recruited new volunteers and talked to girls and young women about the opportunities that Girlguiding can give them.



Our Cool FM and Downtown Radio campaigns saw an increase in Join Us enquiries.

Our Belfast Bus Campaign in January resulted in **30** new Join Us enquiries.



76 commissioners, trainers, and lead volunteers attended our EPIC conference on 9th March 2019.

Volunteers were empowered, inspired and challenged in their work with other adult members, girls and young women to promote all Guiding opportunities.

49 volunteers attended a Growth and Retention Afternoon Tea event in May 2019.



Voice

UK Parliament Week

87 units and **2,254** members from Girlguiding Ulster took part in UK Parliament Week 2019, learning more about parliament and how they can have their say! Our Task & Finish group worked hard to develop our activities for the resource.

We celebrated the week with **120** members at Stormont. We had a tour of the building and learnt more about single-use plastic pollution from Action For Change participants, Sarah and Grace. We debated with an all-female panel of **4** MLA's representing some of the main political parties in Northern Ireland about the environment and climate change. The event was led by another Action For Change participant, Dara.

Change Makers

Caitlyn was appointed as the Girlguiding Ulster representative on the Girlguiding UK Advocate panel, where she is using her voice to help shape the future of Girlguiding.

Jenny became our British Youth Council representative, and is using her voice to stand up for change.



Our REACH event brought **26** young women together to build resilience for their futures!

They took part in sessions lead by two of our inspiring young women, Victoria and Sophie, completed a mental health workshop and heard from successful women from a range of professions, including a barrister, firefighter, tech specialist, paralympian, medical professional and an army officer!



2,387

Facebook followers



1,579

Twitter followers



727

Instagram followers

Social Action

**WE ARE
MACMILLAN.
CANCER SUPPORT**

Together we raised a huge **£13,283** for our Chief Commissioner Charity 2019, Macmillan Cancer Support.

This provided **474** hours of vital care, helping everyone with cancer live life as fully as they can.

Volunteers reached out to **105** patients as we continued our involvement with the Royal Belfast Hospital for Sick Children.

270 Brownies designed t-shirts as part of our 'Saving the Planet' mobile artwork project to brighten up the corridors of the hospital.



14 young women completed Action For Change projects on a range of topics, speaking out about what's important to them and making change in their local communities, schools and beyond!

We sent **227** resources and **10,254** badges from the old Girlguiding programme to a charity in Nigeria that will use them to educate children.



Future Girl

In 2019, Girlguiding launched Future Girl to help create changes to make a difference to the lives of girls and young women all over the UK.



The first of **5** themes, Planet Protectors aims to take better care of our precious planet, and of the animals that we share it with.

From 30th September to 6th October 2019, members across the UK took part in **Future Girl Acts... On Plastic**. This was a social action week tackling single-use plastic and pressuring the government to reduce their consumption.



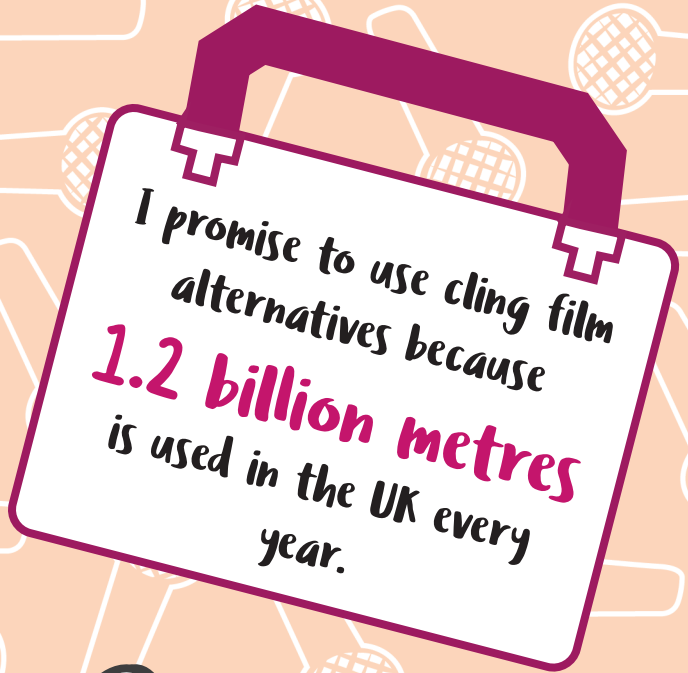
169 units from Girlguiding Ulster signed up for the week of action, completing the Future Girl Acts... On Plastic UMA and making their plastic promises.



1,245 Ulster members earned their Future Girl Acts... On Plastic badge.

As a result, **113,754** Girlguiding members and members of the public made a plastic promise to reduce their single-use plastic consumption

#plasticpromise





Capacity

Volunteer Training

Leaders have completed **3,173** trainings in 2019, including:

302 First Response

2,410 A Safe Space (various levels)

141 New Programme

There were **5** Ulster Executive meetings in 2019, as well as Trustee Training in Governance and a joint staff and Executive strategy day.

Our Shop

The shop had

11,836

orders in 2019

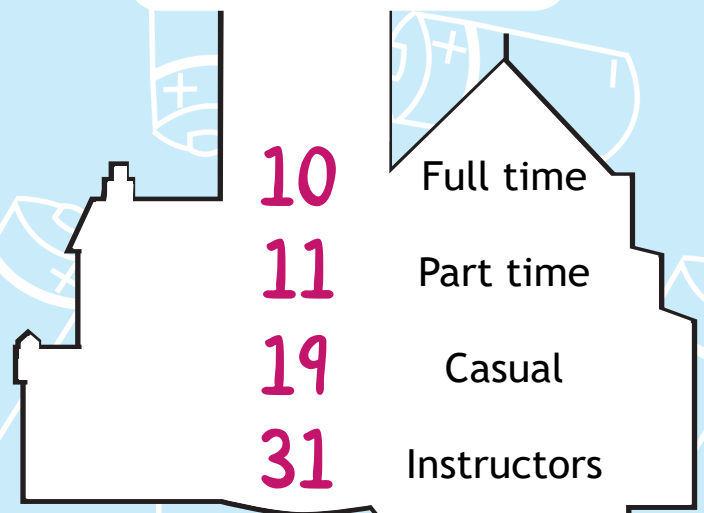
53 units across Northern Ireland were sent out uniform sample boxes to facilitate those who are not in close proximity to our Girlguiding Ulster Shop.

Staff Training

Girlguiding Ulster staff have taken part in **15** staff trainings through the year, including First Aid at Work, GDPR, Google Garage and Outdoor Training.



Staff Numbers



Looking Ahead

2020 brings us into not only a new year but a new decade of Guiding in Ulster, and we have lots of exciting plans for the year to make sure that we make an even bigger impact than 2019!



On 20th June 2020, Girlguiding Ulster is taking over the Eikon Exhibition Centre in Lisburn for a huge celebration of the last decade of Guiding and bringing us into the next!

The event will have a brilliant range of activities for all sections, including Fairground Rides, Inflatables, a Silent Disco and a Petting Farm.

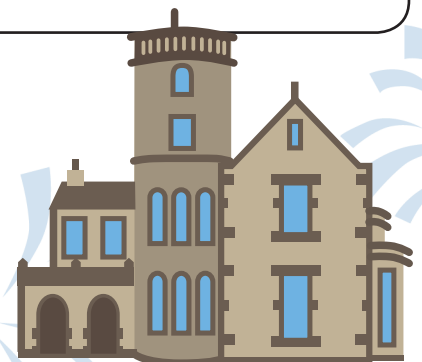
The Chief Commissioner Charity 2020 is Air Ambulance Northern Ireland, a charity that provides a lifesaving service to people across the province. Our Task & Finish group have worked hard to produce a resource for all sections and we are confident that together we can raise enough money to make a huge impact.



action
mental
health

In 2020 we are working with Action Mental Health to provide Mindset training for our volunteers, increasing their knowledge, helping them notice symptoms, promoting resilience techniques and making them aware of the support available.

Lorne Estate received a capital grant from the Education Authority to build a new outdoor classroom, new site huts and new toilet blocks, adding to our wide range of facilities available.



Our Supporters

We have had an extremely successful 2019 and we couldn't have done any of it without the support of our volunteers, staff and partners. Thank you to everyone who has helped us to make an impact this year through our fundraising, social action and achievements.

We are looking forward to continuing to work with you in 2020 and beyond, creating new opportunities for girls and young women and making change in our local communities.

Thank you!





Join us as we enter the next decade
of Guiding in Ulster...

www.girlguidingulster.org.uk



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Registered Charity Number - NIC 103728